

TrueCode Capital

How We Helped TrueCode Capital Launch a Quantitative Hedge Fund

FUND PROFILE

TrueCode Capital is a quantitative hedge fund that uses sophisticated algorithms to trade the top digital assets. The family office tested the strategy and was ready to expand to institutional investors. They came to us for help with their fundraising strategy, fund start-up, and operational support.

THE CHALLENGE

The GP is a math wizard that did not have experience with fund structuring and crafting convincing materials that would attract institutional capital. The digital asset industry is nascent, and investors need to feel particularly confident in the professionalism and preparation of the fund manager.

OUR SOLUTION

We worked with TrueCode to develop a comprehensive fundraising strategy that conveyed their edge and showcased the fund's potential. We also prepared the necessary fund documents and set up operations to minimize overhead.

This included:

- A detailed pitch deck, executive summary, fund return model, marketing materials, and lists of potential investors
- Drafting the private placement memorandum, term sheets, investment memos, and an operations manual in line with AIMA standards
- Service provider due diligence and selection
- Narrative advisory and assistance with filling out due diligence questionnaires

AT A GLANCE

TRUECODE CAPITAL

Asset Class

- Major cryptocurrencies – quantitative algorithmic strategy

Challenges

- Fundraising strategy (return modeling, pitch deck, offering documents)
- Fund start-up documentation (PPM, term sheets, operating manual)
- Service provider selection and due diligence

Solution

- Fundraising collateral
- Fund launch
- Interim COO

THE RESULT

TrueCode Capital was able to launch a fund with over \$10M in AUM from leading investors. The fund continued to accept capital on a rolling basis and generated returns two times greater than Bitcoin while taking on less than 50% of the risk.

KEY TAKEAWAYS

- Outsourcing the development of your fundraising materials to an expert firm like Fidelman & Co can give you the edge you need to secure funding from top investors.
- A well-crafted pitch deck, return model, and fund documentation are essential for any successful fundraising campaign.
- Professionally-prepared fund documentation gives added confidence to investors in emerging managers.